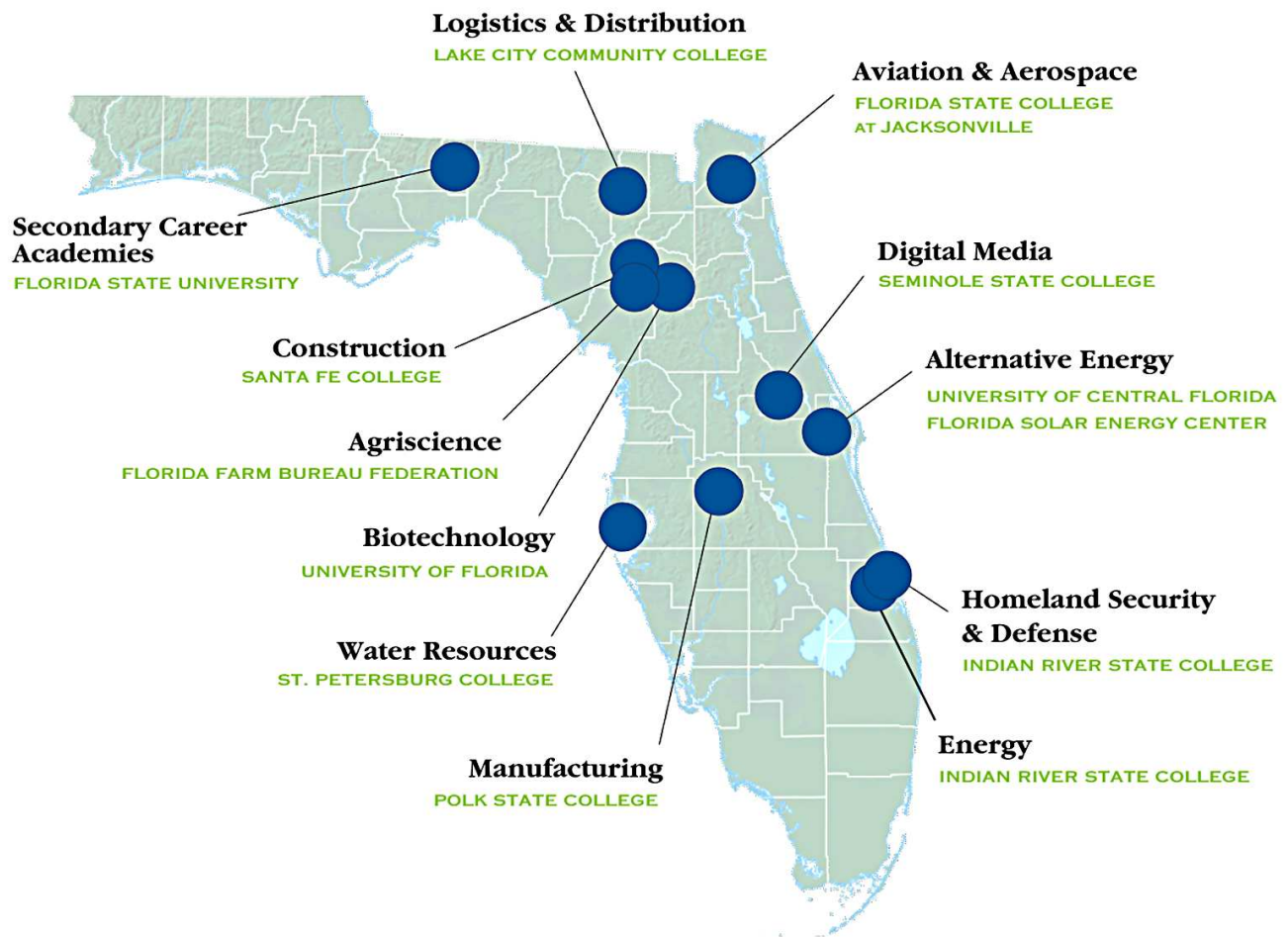


Employ Florida >>> BannerCenters

Led by Workforce Florida, Employ Florida Banner Centers are a statewide, industry-driven initiative focused on education and training. A keystone of the Banner Centers is the partnership among workforce, education, industry and economic development. Through direct input from Florida businesses, the state's 12 Banner Centers develop and coordinate educational and training resources to boost the competitiveness of targeted industries that diversify Florida's economy.



Fast Facts about the Banner Centers

- Banner Centers partner with industry in targeted sectors to identify training needs and, among other things, create new curricula. A key objective is to **create timely and relevant training that can be shared across multiple educational institutions and training providers** for access by businesses statewide.
- In October 2008, the **International Economic Development Council (IEDC)** presented Workforce Florida with an **Excellence Award** for partnership with educational institutions for the Banner Centers initiative.
- According to labor market statistics, **more than 70 percent of Florida's current labor force will still be in the state's workforce 11 years from now**—making skills upgrade training critical to businesses and to Florida's future.
- Banner Centers are designed to respond to the needs of business. With **industry, workforce, education and economic development** all working together through postsecondary institutions and industry organizations, the Banner Centers are able to address existing, real-time and emerging needs for training.
- The Banner Center concept surfaced formally in the 2004-2009 **Roadmap to Florida's Future** and remains a world-class talent component of the state economic development plan.

Employ Florida Banner Centers: Working for Florida's Businesses

Each of Florida's 12 Banner Centers aims to:

- Become the statewide nexus for industry knowledge related to workforce needs of a targeted industry.
- Support the pipeline development needs of key Florida industries from entry-level to advanced workers.
- Deliver workforce development products, services, training and access to certifications valued by industry.
- Promote and support economic development in a targeted industry throughout the state.

